



why stage with Victoria? projects and results

2019

“Wow! You do an amazing job staging. My sellers find you easy to work with, your taste and sense of style is exceptional and you really understand how to add value to any property you touch and get the best results. You and your team are the recipe for success. Thank you for the added value you always bring to my listings.”

Lori Odisio, Realtor

In the last six years alone, our work preparing homes for market has increased client property values by over **\$22m!**

In 2019, our increase to client home values was **+\$3,761,000.**

Please see below for an analysis by project that compile this total for the year.

110 Stanford Way, Sausalito

Cosmetic work & full stage
(VHR did all specifications)
Valued at: \$475K
Sold for: \$570K

+ \$95K (value vs sold)
Multiple offers, quick close
Staging: \$5,700 (full)

3418 Scott Street, San Francisco

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,800,000
Sold for: \$2,010,000

+ \$210K (value vs sold)
Multiple offers, quick close
Staging: \$9,600 (full)

40 Castlewood, San Rafael

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,400,000
Sold for: \$1,630,000

+ \$230K (value vs sold)
Multiple offers, quick close
Staging: \$12,800 (full)

12 Mission, San Rafael

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$979K
Sold for: \$1,165,000

+ \$186K (value vs sold)
Multiple offers, quick close
Staging: \$8,850 (partial)

300 Tennessee, Mill Valley

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1m
Sold for: \$1,185,000

+ \$185K (value vs sold)
Multiple offers, quick close
Staging: \$10,800 (full)

35 Idlewood, Kentfield

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,750,000
Sold for: \$2,050,000

+ \$300K (value vs sold)
Multiple offers, quick close
Staging: \$15,250 (full)

119 Tomales, Sausalito

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,065,000
Sold for: \$1,200,000

+ \$135K (value vs sold)
Multiple offers, quick close
Staging: \$8,250 (partial)

668 Northern, Mill Valley

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$967,000
Sold for: \$1,042,200

+ \$75K (value vs sold)
Multiple offers, quick close
Staging: \$4,500 (partial)

260 Eldridge, Mill Valley

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,950,000
Sold for: \$2,100,000

+ \$150K (value vs sold)
Quick close
Staging: \$11,750 (partial)

529 Manzanita, Corte Madera

Cosmetic work prior to staging
(VHR did some specifications)
Valued at: \$1,300,000
Sold for: \$1,570,000

+ \$270K (value vs sold)
Quick close
Staging: \$12,800 (full)

130 Sunset Way, Muir Beach

Full remodel
(VHR did all specifications)
Valued at: \$1,700,000
(includes purchase price and all remodel costs)
Sold for: \$2,800,000

+ \$1.1m

424 Napa Street, Sausalito

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,275,000
Sold for: \$1,350,000

+ \$75K
Quick close
Staging: \$4,200 (partial)

39 Locksly Lane, San Rafael

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,200,000
Sold for: \$1,395,000

+ \$195K (value vs sold)
Multiple offers
Staging: \$12,800 (full)

175 Pacheco Ave, Novato

Cosmetic upgrades prior to staging
(VHR advised on what to do)
Valued at: \$1,800,000
Sold for: \$1,960,000

+ \$160K (value vs sold)
Multiple offers, quick close

121 Palm Avenue, Corte Madera

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$1,400,000
Sold for: \$1,675,000

+ \$275K (value vs sold)
Multiple offers
Staging: \$7,850 (full)

204 Devon Drive, San Rafael

Cosmetic work prior to staging
(VHR did all specifications)
Valued at: \$980K
Sold for: \$1,100,000

+ \$120K (value vs sold)
Multiple offers
Staging: \$8,750 (full)