



why stage with Victoria? projects and results

2018

“ Your professional staging of our house was inspired, thorough and absolutely maximized the appeal of the property. We appreciated the care and attention to detail during the process. From start to finish, your work had vision and flair and we were fortunate to reap the benefits of your expertise. ”

Roger and Jill Denny, staging – Novato

In the last six years alone, our work preparing homes for market has increased client property values by over **\$22m!**

In 2018, our increase to client home values was **+\$4,162,000.**

Please see below for an analysis by project that compile this total for the year.

2588 Vineyard, Novato

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,600,000

Sold for: \$1,775,000

+ \$175K (value vs sold)

Quick close

Staging: \$7,800 (partial).

51 Gold Hill Grade, San Rafael

Design finishes prior to staging
(VHR did all specifications)

Valued at: \$1,695,000

Offer bought for \$2,100,000 -
which owners declined.

+ \$400K (value vs sold - potentially)

Staging: \$12,800 (full)

100 Alder Avenue, San Anselmo

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$2,700,000

Sold for: \$2,805,000

+ \$105K (value vs sold)

Staging: \$20,000 (full)

875 Marin Drive, Mill Valley

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$900,000

Sold for: \$1,225,000

+ \$325K (value vs sold)

Staging: \$8,800 (full)

30 Green Valley Court, San Anselmo

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,850,000

Sold for: \$2,170,000

+ \$ 320K (value vs sold)

Multiple offers, quick close

Staging: \$8,800 (partial)

44 Ralston Avenue, Mill Valley

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$2,000,000

Sold for: \$2,550,000

+ \$550K (value vs sold)

Multiple offers, quick close

Staging: \$6,250 (partial)

2 Alta Vista Way, San Rafael

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$850,000

Sold for: \$940,000

+ \$90K (value vs sold)

Multiple offers, quick close

Staging: \$7,800 (partial)

1676 Indian Valley Road, Novato

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,450,000

Sold for: \$1,500,000

+ \$50K (value vs sold)

Staging: \$12,800 (partial)

31 Santiago Way, San Rafael

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,150,000

Sold for: \$1,425,000

+ \$275K (value vs sold)

Multiple offers, quick close

Staging: \$10,800 (full)

654 Sausalito Blvd, Sausalito

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$2,400,000

Sold for: \$2,800,000

+ \$400K (value vs sold)

Multiple offers, quick close

Staging: \$7,800 (partial)

715 Cabin Drive, Mill Valley

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,000,000

Sold for: \$1,125,000

+ \$125K (value vs sold)

Multiple offers, quick close

Staging: \$3,500 (partial)

63 Oak Knoll Drive, San Anselmo

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$2,800,000

Sold for: \$3,250,000

+ \$450K (value vs sold)

Staging: \$7,800 (partial)

24 Owl Ridge, Novato

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,600,000

Sold for: \$1,675,000

+ \$75K (value vs sold)

Staging: \$14,000 (full)

11 Cherry Hill, San Rafael

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,000,000

Sold for: \$1,200,000

+ \$200K (value vs sold)

Quick close

Staging: \$14,800 (full)

54 Lochinvar, San Rafael

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,450,000

Sold for: \$1,540,000

+ \$90K (value vs sold)

Multiple offers, quick close

Staging: \$12,800 (full)

7 San Gabriel Court, Fairfax

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$999,000

Sold for: \$1,200,000

+ \$201K (value vs sold)

Multiple offers, quick close

Staging: \$12,800 (full)

19 Milano Place, San Rafael

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,550,000

Sold for: \$1,680,000

+ \$130K (value vs sold)

Multiple offers, quick close

Staging: \$12,800 (full)

62 Oakdale Avenue, Mill Valley

Cosmetic upgrades prior to staging
(VHR did all specifications)

Valued at: \$1,495,000

Sold for: \$1,696,000

+ \$201K (value vs sold)

Multiple offers, quick close

Staging: \$8,000 (partial)