



why stage with Victoria? projects and results

2017

“Over and over again I am awe-struck by Victoria’s imagination, creativity, sense of color and style in the spectacular work she produces. She is the most inspiring designer I have come across in the industry – her work is exceptional. She always gives of her best and achieves amazing results for my clients and does so, in a professional and pleasurable way for all.”

Christine Christiansen, realtor – Decker Bullock Sothebys

In the last six years alone, our work preparing homes for market has increased client property values by over **\$22m!**

In 2017, our increase to client home values was **+\$3,827,000.**

Please see below for an analysis by project that compile this total for the year.

30 Horseshoe Hill, Bolinas

Valued at: \$4,500,000

Sold for: \$4,925,000

+ \$425K (value vs sold)

Staging: \$18,200 (partial)

1 Starbuck Drive, Muir Beach

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,800,000

Sold for: \$2,100,000

+ \$300K (value vs sold)

Multiple offers

Staging: \$12,800 (full)

41 Gold Hill Grade

Cosmetic work prior to staging

(VHR did all specifications)

Sold for: \$1,187,500 – 5 offers

+ \$192,500 (value vs sold)

Multiple offers, quick close

Staging \$8,000 (full)

114 Prospect Ave, Sausalito

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$2,400,000

Sold for: \$2,520,455

+\$120K (value vs sold)

Staging: \$10,250 (partial)

14 Riviera Manor, San Rafael

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,550,000

Sold for: \$1,580,000

+ \$30K (value vs sold)

Multiple offers, quick close

Staging: \$6,800 (partial)

6 Tomahawk Court, Novato

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$999,000

Sold for: \$1,150,000

+ \$151K (value vs sold)

Multiple offers

Staging: \$16,000 (full)

35 Main Drive, San Rafael

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,950,000

Sold for: \$2,050,000

+ \$100K (value vs sold)

Staging: \$14,250 (partial)

72 Baywood, Ross

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,500,000

Sold for: \$1,633,000

+ \$133K (value vs sold)

Staging: \$12,800 (full)

373 Ocean Parkway, Bolinas

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,450,000

Sold for: \$1,600,000

+\$150K (value vs sold)

Multiple offers, quick close

Staging: \$7,000 (partial)

271 Knight Drive, San Rafael

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,195,000

Sold for: 1,285,000

+ \$90K (value vs sold)

Staging: 16,000 (full)

104 Cypress Avenue, Kentfield

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$3.5m - \$3.8m

Sold for: \$3.8m

+ \$300K (value vs sold)

“was shown off market before any work began with no interest but multiple viewings.”

Staging: \$18,800 (full)

98 Cielo, Greenbrae

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,450,000

Sold for: \$1,676,000

+\$226K (value vs sold)

Multiple offers, quick close

Staging: \$13,000 (full)

124 Laurel Grove, Kentfield

Valued at: \$1,395,000

Sold for: \$1,625,000

+ \$230K (value vs sold)

Multiple offers, quick close

Staging: \$525 (styling)

14 Chevy Chase Court, Larkspur

Cosmetic work prior to staging

(VHR did all specifications)

Sold for: \$1,805,000

+ \$210K (value vs sold)

Multiple offers, quick close

Staging: \$2,800 (partial/styling)

2107 Shelter Bay, Mill Valley

Interior design client

Valued at: \$580K

Sold for: \$740,000

+\$160K (value vs sold)

Multiple offers, quick close

Staging: \$3,800 (partial)

12 Cottonwood Drive, San Rafael

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,005,000

Sold for: \$1,250,000

+ \$ 245K (value vs sold)

Staging: 15,000 (full)

6 West Shore, Belvedere

Cosmetic work prior to staging

(VHR did all specifications)

Valued at: \$1,700,000

Sold for: \$2,465,000

+ \$765K (value vs sold)

Staging: \$12,000 (full)