



why stage with Victoria?  
projects and results

2015

“Victoria did an amazing job staging our home for sale but it was the cosmetic upgrades before staging, that made the project so rewarding. With the changes she advised us to make and then the staging, the house looked stunningly beautiful and every room was a delight. We were able to attract several interested buyers and achieve a higher price than we had ever anticipated.”

Don Kneller and Pat Arean, homeowners – San Rafael.

In the last six years alone, our work preparing homes for market has increased client property values by over **\$22m!**

In 2015, our increase to client home values was **+\$4,326,000.**

Please see below for an analysis by project that compile this total for the year.

**75 Pamela Court, Tiburon**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$1,200,000

Sold for: \$1,550,000

**+ \$350K** (value vs sold)

Multiple offers

Staging \$9,750 (full)

**360 Tennessee, Mill Valley**

Cosmetic work prior to staging  
(VHR did all specifications and  
project management)

Valued at: \$875,000

Sold for: \$1,233,000

**+ \$358K** (value vs sold)

Multiple offers, quick close

Staging \$ 8,750 (full)

**516 Manzanita, Corte Madera**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$1,300,000

Sold for: \$1,425,000

**+ \$125K** (value vs sold)

Multiple offers, quick close

Staging \$8,900 (partial)

**80 Westwood, Kentfield**

Painting prior to staging  
(VHR did all specifications)

Valued at: \$2,095,000

Sold for: \$2,350,000

**+ \$255K** (value vs sold)

Multiple offers, quick close

Staging \$12,800 (full)

**670 Hilary, Tiburon**

Valued at: \$1,700,000

Sold for: \$2,267,000

**+ \$567K** (value vs sold)

Multiple offers

Staging: \$11,800 (full)

**9 Kenrick Drive, San Rafael**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$899,000

Sold for: \$1,100,000

**+ \$201K** (value vs sold)

Multiple offers

Staging \$6,800 (partial)

**35 Seacape, Muir Beach**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$1,800,000

Sold for: \$1,900,000

**+ \$100K** (value vs sold)

Staging \$9,800 (partial)

**106 Fernwood, San Rafael**

Painting prior to staging  
(VHR did all specifications)

Valued at: \$1,050,000

Sold for: \$1,320,000

**+ \$270** (value vs sold)

Quick close

Staging \$11,800 (partial)

**19 Berkeley Avenue, San Anselmo**

Valued at: \$500,000

Sold for: \$715,000

**+ \$215K** (value vs sold)

Multiple offers

Staging \$6,800 (full)

**3 Currey Avenue, Sausalito**

Cosmetic work prior to staging  
(VHR did all paint recommendations)

Valued at: \$1,100,000

Sold for: \$2,000,000

**+ \$900K** (value vs sold)

Multiple offers, quick close

Staging: \$6,400 (full)

**103 Galewood Circle, San Francisco**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$750,000

Sold for: \$1,140,000

**+ \$390K** (value vs sold)

Multiple offers, quick close

Staging: \$8,600 (full)

**57 Dunfries, San Rafael**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$1,350,000

Sold for: \$1,500,000 –

**+ \$150K** (value vs sold)

Multiple offers, quick close

Staging \$9,600 (partial)

**250 Currey Lane, Sausalito**

Cosmetic work prior to staging  
(VHR did all specifications)

Valued at: \$2,500,000

Sold for: \$2,925,000

**+ \$425K** (value vs sold)

Multiple offers, quick close

Staging: \$10,400 (partial)